

Since 1963.
Over 200 Tour Wins.
All The Majors.



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Starting: June 8, 2011 - 8:00 pm CDT
Ending: June 8, 2011 - 9:00 pm CDT
 Ray Cook Golf
Location: Barton Creek Resort Conference Center:
 8212 Barton Club Drive Austin, TX 78735-1406

Complete Enterprise Sale of the Legendary Ray Cook Golf Putter Brand. The sale will be conducted in an open outcry fashion, live and over a dedicated teleconference line to registered bidders only. To gain access to Ray Cook Golf proprietary information via our Virtual Data Room and instructions for registering for the auction, please see below.

Since 1963, the name Ray Cook has been synonymous with success on the PGA and LPGA circuit. For nearly 50 years, over golf's most exacting courses, the best players in the world have reached for a Ray Cook Putter. Ray Cook Putter are credited with over 200 tour wins – and is the only independent putter company to notch a victory in every decade since the 60's.

[View Historical Photos](#)
 Nine Putter Lines, and 36 different putter designs. Two Wedge Lines, and the Ray Cook Classic Plus Chipper, designed by Scotty Cameron. Over 40 different designs in all. From the legendary "Blue Goose" to the "Billy Baroo" (The mythical putter from the golf cult classic film "Caddyshack"). The "Classic Plus", "Gyro", and "Super Gyro" Series.

View the entire array of impressive Ray Cook product lines at www.raycook.com

For a quick view of Ray Cook Putter Images, [View Ray Cook Putters](#)

Ray Cook Historical Timeline - Please click on the below images to view Ray Cook historical achievements

Key Assets:

A Complete Single Lot Bulk Sale Offering of all Capital and Intangible Assets, Rights, Patents, Trademarks, Physical Inventory and Intellectual Properties of an Innovative Golf Putter Manufacturer.

Patented technology of Ray Cook Golf including innovative Blue Goose and Billy Baroo designs, various Registered Trademarks of Ray Cook Golf, Ray Cook Logo, Putters, etc. Inventory of putters, putter heads, wedges, wedge heads, grips, headcovers. Capital equipment including office equipment, office furnishings, and more!

For a detailed view of the legendary Ray Cook line of Putters and Wedges, please visit www.raycook.com

Watch Orville Moody win the 1969 US Open and the 1989 Senior Open Championship using Ray Cook Putters:
<http://www.thegolfchannel.com/golf-videos/remembering-orville-moody-10006/>

The Ray Cook Brand is synonymous with professional Golf History and Lore, and as such it's predominance is on display at the World Golf Hall of Fame as part of the Nancy Lopez exhibit.

The special exhibit features more than 150 pieces of memorabilia from her electric career, including LPGA Championship trophies, her trophy from the inaugural Solheim Cup and even the legendary Ray Cook putter she used to win so many of her 48 LPGA titles.
http://www.worldgolfhalloffame.org/hof/nancy_lopez.php

Contact:

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A 10 % buyer's premium shall apply for this sale.

Virtual Data Room
 We have set up a Virtual Data Room (VDR) that contains information regarding the business enterprise of Ray Cook Golf. Please note that the documents have been provided to Heritage Global Partners by Ray Cook Golf and that Heritage Global Partners makes no representations or warranties as to the validity or accuracy of the information contained therein. To gain access to the VDR, complete a **non-disclosure agreement** return to Steve Gross via fax at 866-644-6775 or via email at sgross@hgpauction.com Upon submission of this agreement, interested parties will be provided access to the VDR. Any questions regarding the contents of the VDR should be directed to Brandon Smith at bsmith@hgpauction.com or (973) 265-4090.

Parties interested in submitting a bid will be required to post a \$25,000 refundable deposit prior to auction (refundable in the event the party is not the winning bidder). Only eligible bidders and pre-approved online attendants will have access to the Dial In Conference # for this webcast auction. Winning bidder will pay in full within 48 hours of the auction to:

Steve Gross, CFO, Heritage Global Partners, 330 Hatch Drive, Foster City, CA 94404



