Global Online Auction Of Assets Surplus to the Operations of the Outdoor Channel and its Subsidiaries

Global Online Auction Commences 10:00 a.m., October 12, 2010

Location of Assets:
1501 SW Expressway Drive
Broken Arrow, OK 74012

Global Online Auction at:
www.hgpauction.com
Global Webcast Auction:

**On Behalf of:**

OUTDOOR CHANNEL.

**Sale Commences**
10:00 a.m., Tuesday, October 12, 2010

**Auctioneer’s Note:**
HGP is pleased to be selected to conduct this Global Webcast Auction of assets of the Outdoor Channel and its Subsidiaries. This Global Webcast Auction will feature well maintained Camcorders, Audio Mixers, Linear Editors, Mainframes, Keyboards, Monitors and More. Please view our website at www.HGPauction.com for the bidding instructions and the full terms of the sale. Thank you for your interest, and we look forward to providing you quality equipment sales and World Class Service.

Best Regards,
Ross and Kirk Dove
Managing Partners
Heritage Global Partners

**Public Preview:**
Monday, October 11, 9:00am - 5:00pm, at:
1501 SW Expressway Drive
Broken Arrow, OK 74012

**Contact:**
All Interested Parties Should Contact:
Brandon Smith
email: bsmith@hgpauction.com
phone: +1 (650) 716-0718

Buyer’s Premium: 15% cash buyers; 18% for credit card purchasers (refer to term 7 in the Auction Terms and Conditions for details).

Sale will be conducted in English and will accept only U.S. currency.

---

**Players, Recorders and Mixers**

- **Sony - PVM2800**
  Professional BetacamSP Studio Player/Recorder/Editor (Qty. 3)

- **Graham-Patten Systems - D/ESAM 400**
  Digital Audio Mixer with Meters & Inputs (Qty. 2)

- **Accom APR-CP**
  Digital Disc Recorder with Controller

- **Sony - UVW1800**
  Industrial BetacamSP (Qty. 6)
**Camcorders**

- **Ikegami HL-75N**
  - DVC Pro 50 Camcorders with Fuji Lens and built in mic, Qty. 2

- **Ikegami HL-79W**
  - DVC Pro 50 Camcorders with Canon Lens, Qty. 2

- **Sony Hyper HAD Betacam SP**
  - Betacam SP Video Camera

**Editors and Effectors**

- **JMR Electronics - Chyron - RM35-001**
  - Dual Channel Mainframe & Keyboard

- **Sony - DME-5000**
  - DME Control Panel

- **Sony - BVE910**
  - Editing Control Unit, w/ Control Panel

- **Abekas - A57 DVE System**
  - Miranda SER-FRA Serial Coder Frame

- **Abekas - A5100**
  - DVEOUS Digital Video Effects Unit

- **Sony - BE-9100**
  - Editing Control Unit

- **Grass Valley Group - VPE-241**
  - Video Production Editor

- **Grass Valley Group**
  - Streamline Effects Controller

- **Grass Valley Group - DPM Digital 700**
  - Streamline Effects Controller
Terms & Conditions

- Buyers are responsible for all shipping and rigging charges.
- All items are sold AS IS, WHERE IS AND WITH ALL FAULTS.
- Heritage Global Partners shall charge and collect from each successful bidder a 15% on site cash buyers; 18% on site buyers using credit cards. Purchasers who pay in the form of certified funds or wire transfer shall receive a discount from the buyer's premium equal to 3% of the purchase price.
- Each successful bidder must pay a 25% deposit toward the purchase price immediately following the successful bid.
- Applicable taxes will be added to the purchase price of all taxable items.
- Acceptable means of payment include certified funds, wire transfers, Visa, American Express, and Mastercard.
- The complete terms and conditions that govern this auction will be distributed at the auction site and/or are available on our website at www.hgpauction.com. The complete terms and conditions may include terms unique to this particular auction. Please read them carefully before you bid in the auction. If you participate in the auction, you will be deemed to have read and consented to all of the Terms & Conditions.

Assorted Monitors and Keyboards

Sanyo, Sony, Panasonic and Others

Assorted Monitors including Three Screen, Dual Screen and Single Screen

Tektronix - 1740A

Waveform/Vector Monitor

Chyron Winfit!

Chyron Max!

Accom - Axial

Keyboard (Qty. 4)

Character Generator and Max Keyboard


Would you like to SELL an asset?

Simply call 1-858-847-0656 and speak with George Wandachowicz Vice President Sales for more information. We will be glad to listen to your specific needs and from that HGP can prepare a detailed solution for your review that will maximize the returns for you're assets for the company and It’s Shareholders.

www.HGPauction.com

For accurate Valuation numbers you can rely on, contact us at:

valuations@hgpauction.com